

**IT'LL TAKE YOU 30 SECONDS
TO READ THIS...**

**...AND WE'VE ALREADY LOST
YOUR ATTENTION, RIGHT?**



It's tough to get people to read... which is why more and more attorneys are embedding their own radio broadcasts on their websites.

Audio programming is the fastest growing component of the Internet, and for good reason: It's easy and interesting for visitors to click, sit back, and listen.

With your own radio channel on your website, you'll enjoy immediate credibility, have the opportunity to discuss vital topics, and let potential clients get to know you in a way never before possible.

We'd like to bring a portable studio to your conference room and interview you.

We'll provide everything—not just professional digital equipment—but an experienced broadcast interviewer conversant with legal topics.

Shortly after your interview, we'll edit a masterwork that we'll post on LEGALTALKRADIO.COM and provide to you for presentation on your website. The technology is simple. We'll even provide your webmaster with a "click on" button.

LEGALTalk Radio [Listen](#) to our interview on LegalTalk Radio

Now is the time: Introductory rates are low and our calendar has vacancies.

Your microphone awaits.

877-710-SHOW
INFO@LEGALTALKRADIO.COM

877-710-SHOW
LegalTalk@tsod.com
Post Office Box Two
Middletown, MD 21769

A Division of Training Services On Demand, Inc.



LEGAL TALK RADIO
 Division of
 Training Services On Demand, Inc.

877-710-SHOW
WWW.LEGALTALKRADIO.COM
INFO@LEGAL TALKRADIO.COM

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RATES IN BRIEF

THE INTERVIEW SHOWS

LEGAL TALK BRIEFCASE: a six- to ten-minute discussion of a specific topic such as “What to do if you’re arrested for drunk driving,” “New laws that affect your estate planning,” “What you need to know about Mesothelioma,” etc.

LEGAL PRO PROFILE: a six- to ten-minute profile of an attorney, showcasing his or her biography, areas of practice, accomplishments, and approach to client fulfillment.

Each show is a complete package. All interviews include advance (telephone) preparation with the show host and interview subject, the onsite interview(s) recorded on digital media, post-production editing enhanced with LEGAL TALK RADIO jingles and music, culminating in an Internet-ready (*mp3 format*) six-to ten-minute show provided to the customer.

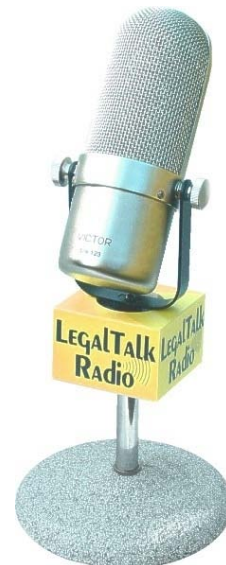
Interview shows also will be presented on WWW.LEGALTALKRADIO.COM (with an embedded thirty-second promotional message for LEGAL TALK RADIO).

INTRODUCTORY RATES

A single Interview package (either show format).....	\$675*
Two or Three Interview Packages (either show format).....	\$550/ea.*
Four to Six Interview Packages (either show format).....	\$450/ea.*
Seven to Ten Interview Packages (either show format).....	\$400/ea.*

*** These rates...**

- ...apply to interviews conducted at one location on the same day; for other circumstances, contact us for custom pricing.
- ...assume that interviews will be conducted at the customer site, that no more than two interviewees will be involved in any one interview session, and that the customer will provide reasonably quiet space with available electricity.
- ...assume that interviews will be conducted as part of regularly scheduled regional interview tours. Custom scheduling may involve additional travel and professional charges.



LEGAL TALK Radio

INTERVIEW Scheduling FAX



Ready to schedule? Great! Please tell us your...

Name: _____

Firm Name: _____

City & State: _____

Phone: _____

Email address: _____

Preferred interview date & time: _____

The topics for
your interviews:

- ① Please fax this form to **800-809-8763**.
- ② Please download your interview preparation guide from **www.LegalTalkRadio.com/prep**.
- ③ We'll be in touch to discuss details...